

1st year

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Some combinations of elective courses cannot be chosen. The list of dependent optional courses is published under the curriculum.

Enrolment restrictions for individual courses::

- Media visualisation: admission assignment and limit of 20 students
- Basics of 3D animation and simulation: selected and enrolled Basics of 3D Modelling course in a lower year of the study programme
- Trends in packaging development: passing the Packaging Materials and Technology course is a prerequisite for entry

The following changes will also come into effect in the academic year 2026/27:

- Video and Printing 2: these courses will only be taught in the 2nd study year
- Packaging 1 and Packaging 2: these courses will be discontinued

Published curriculum is valid for academic year 2025/2026. Past curriculums can be accessed [via link](#).

Course	Hours					ECTS
	L	S	P	O	Σ	
1st semester	210	120	90	30	450	30
Introduction to graphic media	30	15	30	15	90	6
Basics of artistic expression	30	30	0	0	60	4
Theoretical basics of printing processes	90	0	0	0	90	6
Photography and video	30	0	30	0	60	4
English for specific purposes	0	60	0	0	60	4
Printing 1	30	15	30	15	90	6
2nd semester	165	75	165	45	450	30
Information technology	30	15	30	15	90	6
Colour metrics	30	30	30	0	90	6
Typographic elements	45	0	45	0	90	6
Graphic materials	30	15	30	15	90	6
Graphic prepress	30	15	30	15	90	6
TOTAL	375	195	255	75	900	60

Students can not choose the following courses together:

2nd year:

- Interactive media 1 and Testing of graphic materials
- Planning graphic production and Printing plates

3rd year:

- Business communication and Holistic thinking and acting
- Planning graphic production and Business information systems
- 3D technologies and Entrepreneurship
- Testing of graphic materials and Interactive systems 1


- Media visualisation and Information competences

Abbreviations used for the syllabus:

L – lectures

S – seminar

P – practice

 other forms of educational activities (mainly project work)

ECTS – European Credits Transfer System (1 credit point equals a 30-hour student workload)

~~Do not~~ Most written courses are not carried out in this academic year

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