

Cuspis for FC Olimpija

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About project



During the school year 2013/2014, under the mentorship of assistant professor Domen Frasm assistant Nace Dostopost the initiative of the expert associate Aljoša Cankar from FC Olimpija, students had seminar assignment at subject Typeface Design where they had to design typefaces for football jerseys.



- Marking football jerseys is very important, but often ignored part of the world's most popular sport. However, even in football jerseys, with thoughtful design, effective typographic solutions can be created that exceed the average and increase the quality of visible messages in this very specific segment of graphic design. Good solutions bring pleasure to clubs, players and spectators. With this awareness we approached the task, which had a special fervor in the year of the World Cup in Brazil.



- We designed a series of digits, a set of upper or lower case letters for marking Slovenian football jerseys with numbers and names. We were looking for various conceptual solutions that encompass a very wide field of production: from the unification of labels for all Slovenian clubs at all levels, to daring distinctive characters based on cultural, historical, social, economic or purely artistic facts for a particular team. The approaches to design were completely free, and we were limited only to the rules of wearing and using UEFA jerseys and taking into account the very diverse conditions of readability.



FC Olimpija chose the typeface of the authorial couple Elizabeta Jevnikar and Luke Gigovič among 16 student ideas. The main features of their typeface are good readability of player names and a dynamic combination of sharp conclusions and notches on numbers. This latter reflects the sharpness of Olimpija's most famous symbol – the dragon.

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