

AMERICAN ANTIQUARIAN

PRINTING TYPES
THEIR HISTORY, FORMS, AND USE
A STUDY IN SURVIVALS

BY
DANIEL BERKELEY UPDIKE

WITH ILLUSTRATIONS

*"Nunca han tenido, ni tienen las artes otros
enemigos que los ignorantes"*

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Gérard Barbou, the most distinguished member of the family, promoter of the *Collection* just spoken of, and patron of Fournier *le jeune*. He published all Fournier's books—except the *Modèles*, which was printed by his predecessor, an uncle, Jean Joseph Barbou, in 1742.

In the last quarter of the century, the editions brought out by the Didots were often splendid productions. This family was very important in the history of French late eighteenth century printing, though it played its great part in the development of French type-forms, after 1800. The first of the Didot family was a certain Denis Didot, a printer and publisher, whose son, François Didot,—generally considered the “founder” of this family,—a printer and bookseller, was born at Paris in 1689, where he began his work in 1713. He is chiefly remembered nowadays for the publication of a collection of travels in twenty volumes by his friend the Abbé Prévost, which was issued in 1747, and was considered a good piece of printing in its time. He died in 1757.¹ Two of his sons, François Ambroise (1730–1804) and Pierre François (1732–1793), were the heads of branches of the family, each of which contributed largely to the perfection of the many industries connected with book-making.

François Ambroise was a clever type-founder, and the first of the family to give to types “the Didot touch,” in fonts brought out about 1775 that were cut by Wafard. Didot was the printer of a famous collection of French classic authors, published by order of Louis XVI in 1783; and a series of finely executed books brought out at the instance of the King's brother, the Comte d'Artois, to whom he was printer by appointment. He so greatly perfected

¹ Or according to some authorities in 1759.

the point system inaugurated by Fournier, that the Didot point superseded its older rival and remains to-day the basis of French typographical measurement. He introduced in France in 1780 the making of *papier vélin de France* (a highly finished wove paper modelled on that used by Baskerville) at the Johannot mills at Annonay. It was with François Ambroise Didot that Franklin placed his grandson, Benjamin Franklin Bache, in 1785. In his diary, the lad writes: “My grandpapa has prevailed upon Mr. Didot, the best printer of this age and even the best that has ever been seen, to consent to take me into his house for some time in order to teach me his art. I take my meals at his house and sleep at the house of Mrs. Le Roy, a friend of my grandpapa; I went thither today with my cousin and I became acquainted with his family and something more. He combines in his house engraving, the forge, the foundry and the printing-office; it is a very amiable family, as it seems to me; the meals are frugal.” On April 7, he adds, “Today I have engraved my first punch with Mr. Didot's younger son. It was an o. They assert that I have not succeeded badly.”

This François Ambroise had two sons, Pierre *l'aîné* (1761–1853), who succeeded to the printing-office, and Firmin (born 1764), who took over his father's type-foundry. Pierre is remembered as the publisher of the magnificent *éditions du Louvre*¹ of Virgil, Horace, La Fontaine, and Racine, the latter being considered, at the beginning of the last century, one of the most splendid books ever printed. He was at the forefront of the neo-classical movement in printing, and with his brother Firmin's chilly types and the dry

¹ Called so because the Government, in tribute to his abilities, gave his printing-office the rooms in the Louvre formerly tenanted by the Imprimerie Royale, which in 1795 removed to the Hôtel de Penthièvre.

designs of a chosen group of artists, produced editions of arctic frigidity. Pierre and Firmin Didot in 1784 issued jointly an *Épître sur les Progrès de l'Imprimerie*, later mentioned. Firmin was most eminent as a type-founder, and in his hands the *type Didot* crystallized into those forms familiar to us now. He was also interested in stereotyping, by which he popularized low-priced editions of standard French, English, and Italian books. He was a very cultivated and learned person—translating (among other works) Virgil's *Bucolics*, printed from type that he himself designed and cast. Napoleon made him director of the foundry of the Imprimerie Impériale, and he was offered its full direction in 1830. He died full of years and honours in 1836.

Ambroise Firmin Didot (1790–1876), son of Firmin, and grandson of François Ambroise, with his brother Hyacinthe, succeeded to the publishing business of this branch of the family, since styled Firmin-Didot. They belong, however, to the nineteenth century.

Pierre François Didot (1732–1793), head of the younger branch of the Didot family, and the son of the original François, was a type-founder and publisher, and also interested himself in paper-making at Essonne. Henri Didot, (1765–1852), son of Pierre, is remembered for his “microscopic” types, a *tour de force* executed at an advanced age. The *assignats* issued by the Convention were engraved by him, and their production played a very important part in the revival of stereotyping. Another son, Léger Didot (1767–1829), invented a successful “endless roll” paper-making machine, and was also employed in type-founding. A third son, Didot *le jeune*, succeeded his brother Henri as a successful type-founder. A daughter, Félicie, married Bernardin de St. Pierre. These are the chief members of a learned race of printers, publishers, type-founders, paper-

makers, authors, and inventors—whose family reunions must have resembled a meeting of the Royal Society!

None of the Didots had—typographically—the originality of Bodoni, but as able, industrious, and far more scholarly men, they had immense influence on French typographic usage. Familiar with the work of Baskerville, rivals and critics of Bodoni and Ibarra, they stood in France for the tendencies that were fashionable in England, Italy, and Spain; and thus all their typographic innovations were in the direction of lighter and more modelled fonts. Late eighteenth century Didot editions were very lucid, readable, elegant volumes, printed from type full of feeling, and just on the turn between “old style” and “modern face” fonts. As in Bodoni's case, too little attention has been paid to the work of the Didots at this period; for we remember them now as chief exponents of that dubious pseudo-classical taste that brought in, with the nineteenth century, the rigid Didot letter, which (not bettered by English fashions then much copied) was, with its still worse derivations, a curse to French typography for more than half a century.

The first example of French eighteenth century printing to be discussed is a quarto volume by Antoine Houdart de la Motte, of the French Academy, entitled *Fables Nouvelles*,¹ published in 1719 at Paris for Grégoire Dupuis, and printed by Coignard. The *Discours sur la Fable* is set “solid,” and this part of the book is reminiscent of the seventeenth century, as are the general make-up of preliminary matter, the rows of “flowers” separating the Fables, the heavy tail-pieces on wood, etc. But the Fables themselves are set in a delicately cut old style font, very much leaded, and thus the volume is transitional in style between seventeenth and

¹There is a copy in the Boston Athenaeum.