



## Internship Description

<b>Company name:</b>	Brydg		
<b>Division/Department:</b>	Web & Technology		
<b>Location:</b>	London		
<b>Website:</b>	<a href="https://brydg.com">https://brydg.com</a>		
<b>Number of vacancies:</b>	1		
<b>Reports to:</b>	Aiden Boyle	<b>Title:</b>	
<b>Email Address :</b>	<a href="mailto:hr@brydg.com">hr@brydg.com</a>	<b>Phone Number:</b>	0044 20 3137 7630
<b>Dates:</b>			
<b>About the Company</b>			
Asset backed lending platform for Investors and Originators.			
<b>INTERNSHIP</b>	<input checked="" type="checkbox"/>	<b>CONTRACT</b>	<input type="checkbox"/>
<b>POSITION TITLE:</b>	Social Media Manager		
<b>GENERAL DESCRIPTION (tasks, etc.)</b>			
<ul style="list-style-type: none"> <li>- The implementation and strategy of the B2C Social Media and Brand Reputation</li> <li>- Set KPI's, monitor, analyse and evaluate performance -produce detailed reports on key metrics, identify problems and recommend solutions</li> <li>- Coordinate all social activity and provide guidance and expertise to internal stakeholders</li> </ul>			
<b>Qualifications required:</b>			
None.			
<b>Languages (Please indicate level: <i>beginners, intermediate, advanced or mother tongue</i>)</b>			
<b>Reading level: English (intermediate)</b> <b>Written level: English (intermediate)</b> <b>Conversation level: English (intermediate)</b>			
<b>Experience required:</b>			
Yes,    months will be taken into account			
<b>Computer skills:</b>			
<ul style="list-style-type: none"> <li>- Demonstrable experience of using significant digital, communications and new media knowledge to plan, create and implement social media strategies</li> <li>- Effectively utilising social media platforms to communicate information and ideas - balancing the creative with the analytical</li> <li>- An expert in Paid Strategy and Social Campaign Management</li> </ul>			

Other Requirements	
-	Written & verbal communicator with an eye for detail
-	The ability to work autonomously, make decisions and influence a range of stakeholders