

Dear Organization,

my name is Damiano Marinelli, President of the Umbria Region of the UNC (acronym of Union National Consumers) and I have the pleasure to introduce you to the association I represent.

Unione Nazionale Consumatori is the first consumer association in Italy.

Our main objective is the protection and representation of citizens in general and consumers in particular by proposing new laws, offering assistance, information, training and guidance.

At the same time, we are an important channel of communication thanks to our membership of the National Consumer Council at the Ministry of the Economy, sponsored by the Ministry of Social Affairs and Labour.

We are an association of social promotion registered in the list of the Umbria Region ex l.r.

17/2014, Transparency Register EU No 734603432102-03

We are also members of the European Commission as an Italian consumer association and are members of Customers' International, the Customers' Forum and the Centre for Legal Studies on Customer Rights. Our activities also have the recent patronage of the Senate of the Italian Republic.

In our Region we collaborate with public authorities such as the Region of Umbria, the Province of Perugia, the Chamber of Commerce, Industry, Crafts and Agriculture, educational institutions and various Umbrian municipalities and we have organized numerous training conferences and activities for the territory.

Our many years of experience have allowed us to participate in various projects, both as coordinators and partners, in the Italian and European context.

For this reason it is our intent to make our skills and our organization available to those looking for an Italian partner for the development of European projects (Erasmus plus and so on).

For more information about us and our activities, below you can find a summary of the association.

You can also visit our website: <http://www.consumatoriumbria.it/european-projects/?lang=en>

I am at your disposal for further information and clarifications.

Kind Regards,

Damiano Marinelli, lawyer

(President UNC Umbria)

Unione Nazionale Consumatori Umbria

Via XX Settembre, 27

06124 – Perugia

info@consumatoriumbria.it

075/5736035

Participating organisation(s) Information

1. Organisation

PIC	917850764
Full legal name (National Language)	UNIONE NAZIONALE CONSUMATORI UMBRIA
Full legal name (Latin characters)	UNIONE NAZIONALE CONSUMATORI UMBRIA
Acronym	U.C.U.
Address	via XX Settembre 27
Country	Italy
Region	Umbria
Post Code	06121
City	Perugia
Website	www.consumatoriumbria.it
Email	info@consumatoriumbria.it
Telephone	+39 075 573 60 35
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2. Profile

Type of Organisation	Civil society organisation Association of social promotion recognized by the Municipal Administration of the Umbria Region Association for the protection of citizens and consumer rights by the Municipal Administration of the Umbria Region
Is your organisation a public body?	NO
Is your organisation a non-profit?	YES

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3. Background and Experience

The National Consumer Union of Umbria is a branch of The National Consumers Union (UNC), being the first consumer association in Italy. Its foundation dates back to 1955. UNC is independent from political parties and trade unions. Its exclusive purpose is the protection and representation of consumers, pursued through the proposal of new regulations, assistance, information, education and orientation activities aimed at citizens through its branches. U.N.C. is a member of the C.N.C.U., the National Council of Consumers and Users, held at the Italian Ministry of Economic Development. It is a social promotion association approved by the Ministry of Labour and Social Policies. Furthermore, U.N.C. is officially recognised in the European Commission as a consumer association in Italy. UNC is a member of Consumers 'International, of Consumers' Forum and of the Center for Juridical Studies on Consumer Rights.

TECHNICAL/OPERATIONAL SKILLS OF ORGANISATION

- previous project experience;
- previous experience in proposing agreements between institutions and various services;
- previous experience in managing events, such as conferences and conventions;
- strong presence throughout the territory;
- good command of social media, event management, strong means of dissemination;
- previous experience in project management.

What are the activities and experience of your organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

With our Consultants (Lawyers, University Professors, Teachers, Sociologists, Philosophers, Agronomists, Social Workers, Accountants, etc.) we already deal with

- protecting the health of consumers and users;
- protecting the economic and legal interests of consumers and users, as well as their right to adequate information and proper advertising, promoting the development of a more informed and influential relationship with the manufacturers, distributors and services providers;
- promoting critical, responsible and conscious consumer education;
- controlling and improving the safety and quality of products and services, including actions to encourage new traceability and quality systems;
- participation of the consumer and user in the sustainable development of the regional economy and society, in particular in the meanings of corporate social responsibility;
- fulfilling the conditions for the fundamental rights recognized by the Consumer Code to be effective;
- inform and educate consumers with every possible means and with appropriate information,

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advice and assistance services;

- being an attractive center for ideas, applied and theoretical research, with a strong sensitivity towards the issues of innovation and protection of consumer rights and in general the protection of constitutionally guaranteed rights;
- promoting events and initiatives, also as partners (such as conferences, meetings, seminars and courses, including school and university) about information, education and orientation and using journalistic space and radio and television aerial time so that consumers become aware of the importance and influence of their more rational and more supportive behavior, being informed of the prices and the quality of products and services available on the market, not to be victims of abuse, speculation and fraud;
- promoting and implementing, also as a partner, appropriate professional training courses, qualification and retraining, oriented according to the public interest requirements to the actual consumers protection;
- contribute to rebalance the consumers contractual and economic weakness and removing the issues of free competition;
- promoting and encouraging with any other public or private organizations any initiative whose purpose is actually to protect consumers, inform them and raise their quality of life;
- promoting, within the statutory purposes, respect for the territory, the natural resources and ecological and environmental education initiatives as well as the protection of health, promotion of healthy lifestyles and healthy eating;
- protecting the consumer and user by activating information and helping projects against new diseases (eg gambling addiction) and new poverty (eg families in difficulty, separated parents, over-indebtedness, usury);
- using, in the interest of consumers, users and citizens, all constitutional instruments for the pursuit of the statutory purposes including the use of judicial and administrative authorities both with individual actions and class actions with mediation of the A.D.R. and joint conciliations;
- encouraging forms of social aggregation and social mediation, activating information, training and support courses for disadvantaged, weak citizens both European and non-European (eg against bullying, stalking, racism);
- promoting road safety and protecting family members and victims of road accidents;
- publishing and promoting publications and audiovisual media, including periodical ones, on consumer and consumer issues or concerning social activity;
- promoting initiatives to fight the cost of living and protect the weak and elderly in general, including by activating information, training and social/welfare projects (also with innovative forms of intervention, eg cohousing);
- promoting the dissemination of consumption practices oriented towards respect for environmental and ethical values;
- promoting actions for families and parenting;
- promoting activities for pre-adolescent and adolescent children and adolescents;
- promoting interventions in favor of local quality products, in particular by promoting seasonal and short-chain products, also by promoting zero-kilometer products and setting up joint purchasing groups;
- corresponding or entering into agreements with other Italian, foreign or international

organizations whose collaboration may be useful for the achievement of the statutory purposes;

- participate as lead partner or partner in local, regional, national and international projects, even funded;
- promoting activities of study, research and analysis in the field of consumerism;
- in order to protect the rights of consumers and users of local public services and to guarantee the quality, universality and affordability of the related services, encouraging and verifying, also through specific initiatives, the compliance with the provisions and the principles referred to in article 2, paragraph 461 of Law n. 244/2007;
- promote civil actions within criminal proceedings involving citizens, consumers and users rights.

We have the opportunity to collaborate in Umbria (Italian region) with public bodies (Municipalities, Province, Region, Chamber of Commerce, University, etc.) and private entities, for the creation and management of local events (dissemination of results, conferences, meetings).

Have you participated in a European Union granted project in the 3 years preceding this application?

The Umbria National Consumers Union have already participated in two ERASMUS + projects.

- ERASMUS + 2018 Young European in Umbria project - KA347-0EEDB357
- ERASMUS + KA204 UE "Sharing Ideas for Enhancing Intercultural Mediation Skills" - Num. 2016-1-IT02-KA204-024369 ERASMUS + KA204 – Strategic Partnership for Adult Learner
- DIGCONSUM – Training path and OERs for Digitally Competent Consumers
PROJECT DISSEMINATION 2018-1-ES01-KA204-050217

Please indicate:

EU Programme	Year	Project Identification or Contract Number	Applicant/Beneficiary Na
ERASMUS +	2017	KA347-0EEDB357	Unione Nazionale Consumatori Umbria
ERASMUS +	2018	KA204-024369	ABN Network
ERASMUS +	2018	KA204 - 050217	DIGCONSUM

4. Legal Representative

Title	President
Gender	Male
First Name	Damiano

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Family Name	Marinelli
Department	Perugia
Position	President and legal representative
Email	marinelli@areaconsulenze.it

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