



## GUILD PGR Summer School 2020 – Research Communication

The University of Glasgow proposes to host the Guild PGR Summer School in 2020. The overarching theme for the week would be research communication, which encompasses many important topics relevant not only to the PhD experience, but also to future career plans. For example:

- Communicating research to diverse audiences/non-academic audiences
- Communication within a multidisciplinary team
- Communicating with external stakeholders
- Communicating with the media

This theme will provide opportunity for discussion, reflection, and practical skills development. Participants will be encouraged to reflect on research communication in their own PhDs, and to develop/enhance their skills in this area via group work, workshops, and a variety of experiential activities. Putting the knowledge and skills gained throughout the week into practice, participants will work together to eventually produce an online publication on research communication, which would be available to all PhD students.

We will draw on the expertise of staff and students from the University's Glasgow [Research Beacons](#), cross-disciplinary areas of research excellence, who will develop and deliver content based on their extensive experience in both working within cross-disciplinary teams and working with other institutions, funders, practitioners, policymakers and charities. Other staff from across the University with appropriate expertise will develop resources and deliver sessions on topics such as managing a social media profile and presentation techniques using a range of media (including face-to-face and through film, animation and blogging).

We invite specialist colleagues from Guild members to suggest how they might contribute to the summer school, perhaps acting as a mentor or leading or co-developing workshops. Co-creation of workshops by partners from more than one University is warmly encouraged and we hope that this will help to foster a collaborative network for sharing skills and expertise between Guild members.

### Proposed dates and timeline

**December 2019:** Advertising begins, with partners setting their own internal dates for submission and review of applications

**15 April 2020:** Members to provide names and contact details of participants (and two reserve candidates) to University of Glasgow

**Late April 2020:** Participants to receive welcome information from University of Glasgow (allowing time for students to request visas, if required, and book their own flights).

**28 June to 5 July 2020:** Summer School takes place at the University of Glasgow with participants arriving and departing on the Sunday.

## Costs

The cost per attendee will be £1000, consistent with the 2019 summer school. A rough outline of costs has been presented below, anticipating 36 visiting students, 4 University of Glasgow students (who will also act as guides) and 5 visiting staff from Guild members. The final costs will vary according to the travel costs and accommodation requirements of any speakers from Guild partners and the final number of student participants. However, if all places are not filled and the cost per head increases in some areas, we will make savings in other areas to ensure that overall costs do not go above £1000 per student.

Travel for five external guests from partner Universities	£1,250
Accommodation for 36 students and 5 staff from other partners (7 nights including breakfast)	£17,640
Lunch and coffee breaks for 5 days	£4,000
Formal dinner	£2,000
Café dinner on two nights (note that the participants will have free time the other evenings to eat wherever they like at their own cost)	£600
Social programme (e.g. cultural visits, ceilidh & whisky tasting) @ £40 per head - 40 students and 10 staff	£2,000
Student and speaker welcome packs and gifts, other stationary and materials	£500
Student interns and hire of tutors for course delivery	£8,000

**TOTAL COST** **£35,990**

## Cultural Activities

The University's location allows attendees to explore both of Scotland's largest cities, and a range of cultural activities in Glasgow and Edinburgh will be offered throughout the week. These may include: A visit to Edinburgh Castle and the Palace of Holyroodhouse, a visit to Kelvingrove Art Gallery, a tour of the Auchentoshan Distillery and a ceilidh.

On-campus, attendees can also visit the University Library's special collections, which holds rare medieval and renaissance manuscripts, and the Mackintosh House (part of the Hunterian Art Gallery), which is one of the most important collections of work by Charles Rennie Mackintosh and Margaret MacDonald Mackintosh.

While the University is located in the west end of the city, there are close transport links with the city centre, which gives participants the chance to see more of Glasgow.

Inclusion and diversity will be taken into consideration when planning and delivering every aspect of the summer school, [adhering to our good practice guidelines](#).