



## **Invitation: Industry Space Days 2020**

### **ESA Virtual Event**

**16 - 17 September 2020**

*Be part of the first virtual edition!*

The European Space Agency (ESA) invites members of the space community to attend its first ever online Industry Space Days (ISD) event on **16 – 17 September 2020**.

The ISD is organised by the ESA SME Office to foster cooperation between different actors in the entire space sector. Due to the coronavirus outbreak, the event has moved from ESA/ESTEC to a virtual environment.

**Register now at: <https://isd.esa.int>**

An overview of the event programme is available [here](#).

## Overview

During the ISD companies and organisations can attend:

- pre-scheduled **business-to-business meetings** (B2B) via an online platform, a timesaving and efficient way to establish new contacts
- a web-streamed **conference** with contributions by ESA, industry, and industry associations
- ESA **presentations** about business opportunities and future activities, delivered via the online platform

The virtual ISD provides an excellent opportunity for SMEs and other industry participants to meet and discuss prospective business with new contacts.

## B2B meetings: establish new contacts in a time-efficient manner

How does it work?

- Register at <https://isd.esa.int> and fill in your online company profile, identifying your entity's competences and/or needs.
- On 21 July, the **participant catalogue** will open. Browse the catalogue, search for partners in your areas of interest and request meetings. Meetings will only be scheduled if the other party validates the request.
- About one week before the ISD you will receive your meeting schedule with all appointments made.
- Meetings will take place on 16 September (as of 13:00) and 17 September in virtual meeting rooms.
- All B2Bs will last 20 minutes, allowing for dozens of meetings and a fast sharing of vital information.



**5 TIPS TO SUCCESSFULLY PREPARE FOR ISD B2B MEETINGS**

- 1.** WHEN REGISTERING MAKE SURE YOU FULLY COMPLETE YOUR ENTITY PROFILE
- 2.** IDENTIFY POTENTIAL PARTNERS IN THE ONLINE CATALOGUE AND SEND MEETING REQUESTS
- 3.** RESPOND TO MEETING REQUESTS YOU RECEIVE AS SOON AS YOU CAN
- 4.** PREPARE SO YOU CAN MAKE THE BEST OUT OF YOUR MEETINGS
- 5.** LET OTHERS KNOW YOU WILL BE PART OF THE EVENT WITH **#ISD2020ESA**

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## Timeline



The poster features a central monitor displaying the event logo and title. To the right, the dates and schedule are listed. The bottom banner contains the event's theme, social media handles, and the ESA logo.

**16 | 17**  
**SEPTEMBER 2020**

**DAY 1**

- 9:30 - 12:45 VIRTUAL CONFERENCE
- 13:00 - 18:30 B2B MEETINGS
- 13:00 - 18:00 TALKS & PRESENTATIONS

**DAY 2**

- 9:30 - 18:30 B2B MEETINGS
- 9:30 - 18:00 TALKS & PRESENTATIONS

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