

Yellow Research

ERC Call 2020 Online-Training

1. The Online Training

The current circumstances, where we are all more or less in quarantine, provide an excellent opportunity to order your thoughts with regard to new directions in your research. What have you recently observed that could take your field to a new level of understanding?

In this entirely online training, we follow the ERC Template and, before diving into it, we dissect the work program, in particular its objectives and the evaluation questions and procedure.

The ERC selection criteria applied by each panel uses terms which have become familiar jargon, such as: important challenge, novel concept, scientific approach and feasibility. This online training will explain in detail not only what these terms mean under the ERC umbrella but also how the ERC panel members use these terms to discuss, assess and select project proposals.

Webinar 1 will focus on creating the right mindset for submitting an ERC grant. What is it that the panels expect? How to strategically approach the design of the project? In other words, utilizing the time to your submission to generate the convincing argumentation that will allow the reviewers to understand why this ambitious project is potentially feasible

Webinar 2 will be planned as a follow-up webinar, 8 to 10 weeks later. The focus is the roadmap to submission tackling any stumbling blocks you have encountered in writing your ERC grant.

2. Benefits

- Now is the time to start: Use this awkward time to think about the key questions that are important for the future research directions in your field;
- Our online material including video tutorials on any aspect of writing an ERC Proposal will allow you to sharpen your thinking and strategize your actions;
- The remote access allows you to be flexible in scheduling the studying of the materials;
- The online access allows for using the online for using the online material on any device from smart phone to laptop simultaneously
- An additional benefit is that this course provides an eco-friendly alternative to our regular training where we all had to travel ©

4. Online Training Tools



Live Webinars with Lotte Jaspers

The webinars offer the opportunity to reflect on what it takes to write a successful ERC proposal.



Video Tutorials

Structured around the unique knowledge and expertise of Yellow Research with regard to evaluation criteria, the design of a competitive proposal and what is key in strategizing your writing. Each video explains the key concepts behind these.



Handouts

Following the template for the ERC proposal, we provide handouts for each slide to be used either as a note taking aid while following the video, or as an aide memoire.



Background Analysis Sheets

These sheets have been developed over the past 12 years by Yellow Research. They capture our latest insights what panels are looking for.

4. Trainer

Lotte Jaspers. Founding partner of Yellow Research, has extensive experience in running ERC workshops and in pre-submission review of ERC Consolidator grants. At Yellow Research we have successfully trained candidates for writing ERC proposals since the 2008 call. Her knowledge and experience in presubmission review of ERC proposals is an important aspect of her success in this training