

## Grafične in interaktivne komunikacije MAG

### 2. Letnik – obvezni predmeti

Raziskovalni seminar
<ul style="list-style-type: none"><li>- ROŠ, M. Pišem! : Priročnik za pisanje strokovnih in znanstvenih del. Ljubljana : GV Založba, 2005, 116 str.;</li><li>- VODOPIVEC, Mi., VODOPIVEC, Ma. Kako raziskujem, pišem, nastopam : sporočilna tehnika pisanja. Ljubljana : Cankarjeva založba, 2004, 77 str.;</li><li>- GIBALDI, J. MLA Handbook for Writers of Research Papers. 5th edition. New York : The Modern Language Association of America, 1999, 332 str.;</li><li>- SIMONČIČ, B. Navodila in nasveti pri pripravi diplomskega dela. 1. izd. Ljubljana: Naravoslovnotehniška fakulteta, Oddelek za tekstilstvo, 2000, 71 str.;</li></ul>

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Dejavniki kakovosti v tisku
<ul style="list-style-type: none"><li>- KUZNETSOV, Y. V., Principles of Image Printing Technology, Springer, 2021.</li><li>- ZAPKA W., Handbook of Industrial Inkjet Printing, Wiley-VCH Verlag GmbH &amp; Co. KGaA, 2018.</li><li>- HLADNIK, Aleš, MUCK, Tadeja. Obdelava digitalnih slik v grafiki. [Del 1, Osnove]. 1. izd. Ljubljana: Naravoslovnotehniška fakulteta, Oddelek za tekstilstvo, 2010.</li><li>- JAVORŠEK, Dejana, KARLOVIČ, Igor, MUCK, Tadeja. Reproduciranje barv in barvno upravljanje. Ljubljana: Naravoslovnotehniška fakulteta, Oddelek za tekstilstvo, 2013.</li><li>- KIPPAN, H. Handbook of Print Media. Berlin [etc.] : Springer, 2001.</li><li>- LEUTERT, A. Allgemeine Fachkunde der Drucktechnik. Baden : Baden Verlag, 1993.</li><li>- TESCHNER, H. Offsetdrucktechnik. Fellbach : Fachschriften Verlag, 1997.</li><li>- The World of Printers. Ed. G. Goldmann. Poing : Océ Printing Systems, 2004.</li><li>- SCHL&amp;Auml;PFER, K. Farbmeterik in der Reproduktionstechnik und im Mehrfarbendruck. St. Gallen : UGRA, 1993.</li><li>- LOOS, H. Farbmessung. Itzehoe : Verlag Beruf+Schule, 1989.</li><li>- YULE, J. A. C. Principles of Color Reproduction. Pittsburgh : GATF Press, 2000.</li><li>- FIELD, G. G. Color and its Reproduction. Pittsburgh : GATF Press, 1999.</li></ul>

Integracija oblikovanja in tehnologije
<ul style="list-style-type: none"><li>- AIREY, D., Logo design love: a guide to creating iconic brand identities. Berkeley: New Riders, 2010.</li><li>- CROW, D., Visible signs: an introduction to semiotics in the visual arts. Lausanne: AVA Academia, 2010.</li><li>- FLETCHER, A., The art of looking sideways. London: Phaidon, 2003</li><li>- FLETCHER, A., Beware wet painting: designs by Alan Fletcher. London: Phaidon, 1996.</li><li>- HASLAM, A., Book design. London: Laurence King, 2006.</li><li>- LUPTON, E., Design writing research: writing on graphic design. London: Phaidon, 1999.</li><li>- M&amp;Uuml;LLER-BROCKMANN, J., Grid, systems in graphic design: a visual communication manual for graphic designers, typographers and three dimensional designers. Sulgen/Z&amp;uuml;rich: Niggli, 2007.</li><li>- SAGMEISTER, S., Things I have learned in my life so far. New York: Abrams, 2008.</li><li>- SHAUGHNESSY, A., How to be a graphic designer, without losing your soul. New York: Princeton Architectural Press, 2005.</li><li>- SPIKERMAN, E., Stop Stealing Sheep &amp; Find Out How Type Works, San Francisco: Peachpit Press, 2014.</li><li>- TUFTE, E. R., The visual display of quantitative information. Cheshire (Connecticut): Graphic Press, 1997.</li><li>- TWEMLOW, A., What is graphic design for? Hove : RotoVision, 2006.</li></ul>

## Interaktivni mediji 2

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## Metode karakterizacije grafičnih izdelkov

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- R. Cluley, W. Green in R. Owen. The changing role of the marketing researcher in the age of digital technology: Practitioner perspectives on the digitalization of the marketing research, 2020.
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## Napredna računalniška 3D grafika in vizualizacije

- HUGHES F. John (Author). Computer Graphics: Principles and Practice (3rd Edition) PEARSON INDIA, 2019.
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- Gonzalez, R. C., Woods, R. E., Digital Image Processing, 3rd Ed. Prentice-Hall, 2008
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### Temelji fotografije

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