

## INVITATION &amp; OVERVIEW:

# Dressing the World with LABA

**LABA Blended Intensive Programme  
Fashion Design**

Dear Partners and Colleagues,

We are thrilled to invite your students and faculty to participate in the upcoming **LABA Blended Intensive Programme (BIP) in Fashion Design**, scheduled for **the first week of February (1st to 5th)**. This intensive, multicultural learning experience is designed to foster European cooperation, creative exchange, and sustainable design practices among international students.

**Project Theme & Concept**

The core challenge of this edition is the creation of **collective, no-gender capsule collections** dedicated to the home cities of the participating students. To maximize cross-cultural exchange, students will be mixed into international groups and assigned a city different from their own (e.g., French students will design a collection inspired by English culture, and vice versa).

The project is built upon three core keywords:

- **Inclusivity (No Gender):** Designing versatile garments suitable for both men and women.
- **European Awareness (My City):** Exploring cultural roots and heritage through the lens of Erasmus peers.
- **Sustainability (Eco Fabrics):** Utilizing eco-friendly, recycled, or waste fabrics to promote circular fashion.
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**Programme Structure**

The BIP combines online collaborative learning with an immersive, hands-on workshop in Brescia and its surrounding territory:

1. **Virtual Component (3 Online Meetings):**
  - *Introduction & Team Building:* Official welcome, presentation of academic backgrounds, and portfolio sharing.
  - *Project Briefing & Critical Reflection:* Launching the design challenge, brainstorming around cultural roots, and setting the groundwork for the on-site phase.
2. **On-Site Week in Brescia & Lombardy (5 Days):**
  - *Cultural Heritage & Inspiration:* Experiential visits to iconic regional landmarks (such as Franciacorta and Milan) to stimulate visual research and connect territory with contemporary design.
  - *Hands-on Laboratories:* Intensive teamwork supported by LABA faculty members specializing in Fashion Design, Textile Design, and Moulage pattern-making.



- *Final Exhibition & Pitch:* Students will present their digital projects and physical prototypes to an international jury, concluding with the official delivery of BIP certificates.

### Why Participate?

- **Multicultural Networking:** Build strong academic and personal connections across European art and design academies.
- **Innovative Curriculum:** Combine digital collaboration with practical, sustainable fashion design methods.
- **Credit Mobility:** Earn ECTS credits through an official Erasmus+ Blended Intensive Programme.

We look forward to welcoming you to LABA!

Warm regards,

**The LABA International Relations & Fashion Department Team**

*Brescia, Italy*

