

# General information

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## TEXTILE AND FASHION DESIGN

**The degree and type of study:** Undergraduate – University

**Duration:** 3 years (6 semesters), total of 180 credits ECTS

**Field of study according to ISCED classification:** (21) Art

**Classification of the study programme according to KLASIUS P:** (2143) Textile and Fashion Design

**Classification of the study programme according to KLASIUS SRV:** (16204) Higher education (first Bologna level)

**Scientific research discipline according to Frascati classification:** Engineering Sciences, Humanities

**Date of accreditation:** 16. 11. 2005

## Basic goals

Prospects for the Slovenian textile and clothing industry are similar to the prospects for other European industries in the field. The future is generally oriented towards products with higher added value, high-quality, top-level design, creativity, advanced products, intelligent textiles and similar. Additionally, these goals are closely connected to the adequate knowledge and qualifications of the people involved.

Although it has its origins in traditional handicraft skills, textile and fashion design is a branch that during the last century has developed into an independent and specific system of expression, interlinked with other artistic and designer practices and theories. The creative process of a textile designer generally starts with an idea, which needs to be first visualised through artistic means, while suitable technical processes are simultaneously considered and strategies developed. The process of conceptualising and materialising an idea requires broad understanding and experience of artistic disciplines and sociology and knowledge of production technologies. The new concept of the study, based on experience from graduate and post-graduate studies of designing textiles and clothing in the past 25 years and cooperation with foreign higher education institutions, especially those included in the CUMULUS network, was organised around a new concept based on four parallel vertical studies. These basic directions include parallel studies of designing textiles and clothing, artistic expression, technology (which supports the realisation of designer ideas) and support studies (consisting of the necessary knowledge and skills of computer-assisted design, the history of textile and fashion design, marketing and management).

## General competences

General competences:+

- coherent control of basic knowledge and integration of knowledge from different fields,
- ability to analyse, synthesise and design the entire design process of textiles and garments,
- the ability to do independent work and research built on scientific design and artistic awareness and sensitivity,

- the ability to do project work as well as speaking, presentation, exhibition and promotion of their design and works of art,
- the ability to experiment and handle various concepts,
- develop their own learning ability in their field,
- ability to understand the correlation between technology and design,
- ability to understand art recording technology and its translation in textile products
- the ability to communicate with colleagues and professionals of related disciplines, which allows them to actively participate in group work, including in projects based on the integration of professional legality of design practice,
- develop professional ethical and environmental responsibility,
- the ability to use modern tools, skills and expertise, especially in the field of ICT technologies, in their daily professional work.

Subject-specific competences:+

- theoretical and practical knowledge of free-hand drawing and painting, drawing and painting techniques and drawing and painting expression with the support of various computer software; mastering form (anatomy of the human body and its aesthetically and dynamically changing and functional properties and specific characteristics); knowledge of the principles of linear perspective and other spatial and plastic parameters, along with key principles for achieving a high level of form-related sensibility; the capacity to use theoretical artistic laws in practice and in-depth functional knowledge of the artistic language in the creative processes of textile and fashion design;
- the ability to handle two- and three-dimensional design effectively in the area of textile and fashion design;
- knowledge in the area of tonal methods of expression and modulation, coloration and colour modulation;
- the use of information and communication technologies in the areas of drawing, painting and photography in solving concrete working problems with the use of scientific and artistic methods and procedures;
- understanding the connection between the development of clothing and the development of styles in art, sculpture, architecture and design;
- finding marketing niches on the basis of analytical investigation of the needs and satisfaction of consumers;
- the ability to conceive the entire graphic image of a brand identity for a fashion catalogue, advertisement or packaging of a fashion product;
- understanding the systematic methodology of design, from the concept of a project, analysis, definition of goals, synthesis, main project and its execution to the production of a prototype;
- knowledge of all types of composition of fabrics and knitwear as well as dyeing and enrichment of fabrics and knitwear, textile printing and textile care;
- the capacity to understand the role of marketing in creating a high added value of textile and clothing collections;
- understanding the importance of clothing anthropometry in the process of developing the cut of clothes; the ability of independent construction and modelling of selected women's, men's and children's clothes;
- learning about the modern industrial complex in the process of manufacturing of prototypes and ready-made clothing products.

## Employment possibilities

With their acquired knowledge, graduates in Textile and Fashion Design can be employed in textile and clothing companies in the field of the production and marketing of textiles and clothing and textiles with improved properties, in research institutions engaged in textile and clothing activities, in consultation agencies, in trade and in government administration. They can become independent artists (self-employed in cultural activities); they can also start their own companies or work in larger design studios.